



*We customize your Sanskrit learning needs*

# The Digital Sanskrit Movement

Vyoma Linguistic Labs Foundation

2020

Tradition with technology

[www.sanskritfromhome.in](http://www.sanskritfromhome.in)

[www.vyomalabs.in](http://www.vyomalabs.in)

[www.digitalsanskritguru.com](http://www.digitalsanskritguru.com)



# Content

Sl. No.	Description	Slides
1	Why Vyoma	3-4
2	What is Vyoma: Vision, Mission, Principle, Goal	5
3	How is Vyoma trying to achieve its vision; Metrics	6-7
4	Vyoma : Unique Value Differentiator	8
5	Vyoma: Co-creating and co-working with other 3S* organizations	9-10
6	How can we join this movement	11
7	Power of Sanskrit	12-13
8	Contact	14

\* 3S = *Saṁskṛtaṁ, Saṁskṛti, Saṁskāra*



# Context: Top 5 questions/ aspirations expressed by people\*

What is my **purpose of life**? Why is my material achievements not giving me **eternal happiness**?

How can I increase **memory, focus, concentration** and also my **Intelligence Quotient**? Are there any eternal secrets?

How can I make my knowledge of **Yoga, Ayurveda, Meditation, Music, Dance, etc.** - more authentic?

How can I enhance my **physical and mental wellbeing** - with minimal effort, in shortest time - **Universal medicine**?



What is the best **foundation for spirituality**?

Click for a single answer to all above !!!!

\* Based on a verbal survey of over 1000 parents, children and youth

# Why Vyoma - Solution @ the root - “3S”

## Samskṛtaṁ

What this is not	What this is
Mere language for : <ul style="list-style-type: none"><li>• Day to day transactions</li><li>• For getting jobs / revenue</li><li>• doing poojas only</li></ul>	<ul style="list-style-type: none"><li>• <b>Universal Medicine</b> for physical &amp; mental well- being</li><li>• <b>Tool to improve memory, focus, concentration, IQ</b></li><li>• Repository of <b>knowledge</b> in Mathematics, Science, Environment, Astronomy, etc.</li><li>• Authentic base <b>content</b> for Yoga, Ayurveda, Astrology, Meditation, Mindfulness, etc</li><li>• Guiding master for Spiritual <b>saadhana</b></li><li>• &amp; Much more...</li></ul>

## Samskṛti

What this is not	What this is
Tempo based dance & music  Blind beliefs  Superstitions	<ul style="list-style-type: none"><li>• Rich <b>culture</b> to develop the <b>holistic human capabilities</b></li><li>• Logical and scientific <b>traditions</b>, interwoven into daily lives...</li></ul>

## Samskāra

What this is not	What this is
Mere performing of rituals  Doing sacrifices  Myths and stories to fascinate children	<ul style="list-style-type: none"><li>• Power rituals leading to the ultimate <b>spiritual</b></li><li>• <b>Value</b> based, impactful education</li><li>• Inherent Lifelong <b>virtues</b> developed..</li></ul>

Watch Power of Sanskrit series on Youtube, to discover the single magic key  
<https://www.youtube.com/playlist?list=PLmozLYyYE-ESTXKV5sCbribDYhNuVyLJP>

Coming up: Power of tradition series

Power of festivals & rituals series

# What is Vyoma

## Vision:

To enable personal transformation in every individual, through '3S' consciousness. (Saṃskṛtaṃ-Saṃskṛti -Saṃskāra)\*

\*3S Legend:

Saṃskṛtaṃ= Knowledge System

Saṃskṛti = Culture and Heritage

Saṃskāra = Values and Virtues

---

**Principle: Integrate 'Technology' with 'Tradition' #**

**Goal: To touch a million people by 2025 \***

---

# Over 1,27,000 e-learning working man hours clocked; by 34 renowned teachers & scholars, and 35+ committed volunteers producing over 18 Multimedia products, 17 mobile apps, and 150 courses

\* Currently more than 1,328,024 touch-points as on 30<sup>th</sup> April 2020





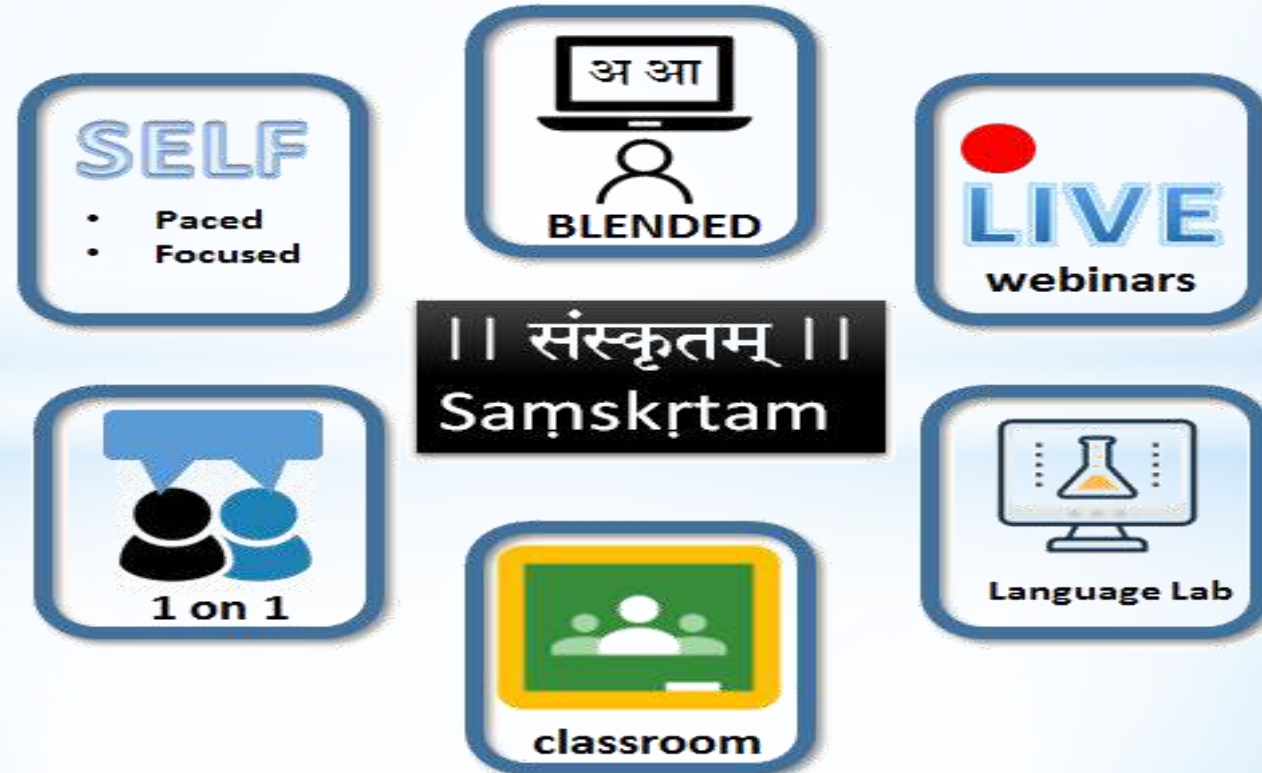
# How is Vyoma trying to achieve this ?

Through **customized learning path** with 4A and 2E:

Anytime, Anywhere, Affordable, Authentic; Engaging and Effective



Delivered in 6 modes



# Metrics - Planned by God executed by Vyomans.

Courses*	Committed Learners*	Lessons*	Videos*
164	23,567	4,415	1263
Multimedia Products	E-learning Man hours	Mobile Apps	Footprints achieved
18	1,28,680	17	1,468,673
34	35	118	>15
Teachers/ Scholars	Volunteers/ Freelancers	Events (workshops, camps, discourses)	Papers, Books etc.

\*As of 31<sup>st</sup> May 2020

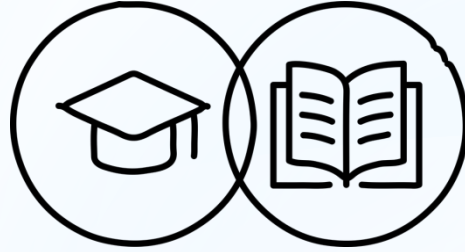
<https://www.vyomalabs.in/>

# What is the unique value differentiator of Vyoma



## People

- Sanskrit scholars
- Teaching experience > 25yrs each
- Project Management experience
- Corporate approach to work
- Technology savy
- Presentation & communication skills



## Learning content

- More than 22-- Self learning products - for various types of learners
- 100+ online Courses: for advanced learners



## Customized Package

- Customized path for each individual or group of learners - based on their objective



## Service & Support

- Software engineers support in installation and after service
- Sanskrit teachers to support - implementation & ensure LEARNER's DELIGHT
- Workshops to facilitate usage & experience the learning



Non-profit entity working for cause



# Co-create and Co-working with other organisations

Supporting and enabling all similar organizations in their 3S pursuits



Meeting with Sri Sri Gururji @  
Bangalore



Website Release by Sringeri  
Jagadguru @ Sringeri



Bhagavad Gita Product release by  
Swami Tejomayanada @ Pune



Fruitful meeting with  
Swami Baba Ramdev  
@ Haridwar



Release of Vocab 1 & 2 @ Udupi by  
Pejawar Mutt Swamiji



**Vyoma Sanskrit Brothers visited  
USA and conducted 50+ events  
(Jun 2018 to July 2018)**

**For lectures and videos ON**  
- Power of Sanskrit  
- Sundarkandam, etc

**View details in**  
<http://tour.vyomalabs.in>



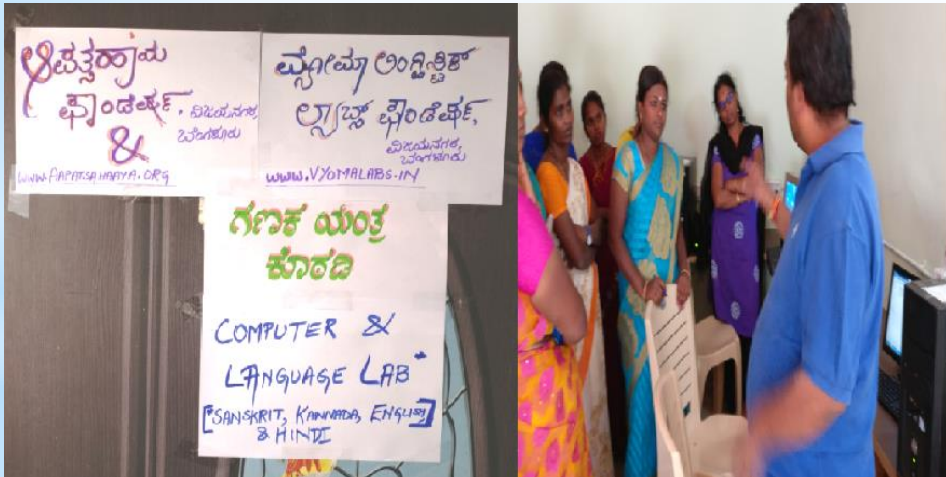
# Vyoma's CSR Activities



Free Value Education classes at rural school in Karnataka (with Aapatsahaaya Foundation)



Donation of E-learning Products for SSLC 10th std toppers 2014-2019, Bangalore



Language Lab Set up @ Tyamgondalu Village 70+kms from Bangalore



Language Lab Set up @ Tribal school in BR Hills, Chamarajnagar, 200+kms from Bangalore



# How can we all join this wonderful movement



Learner



Volunteer



Employee



Brand  
Ambassador  
& Influencer



Associate/  
Partner



Donor/  
Partner



**Venkatasubramanian P**  
Co-founder & COO  
+ 91 9845942823  
venkat.s@vyomalabs.in



**Viswanathan P**  
CEO  
+ 91 9686033227  
vishwam@vyomalabs.in

# \*Power of Sanskrit

## Physical Impact

Complete physical wellness  
through Listening or/and Chanting  
of Sanskrit verses

## Intelligence Quotient Impact

Through listening, chanting &  
learning Sanskrit letters and  
words.

## Mental Impact/ Spiritual Impact

Through Chanting &  
understanding of content in  
the vast Sanskrit Sahitya

## Knowledge for 'Life' Vs Knowledge: for means of living

(Peace and Ananda through study &  
implementing of scriptures)

## Impact of Indic knowledge traditions: “ Sciences in Sanskrit”

(in Mathematics, Science,  
Astronomy, Automobile, Medicine,  
etc.)

## Linguistic impact on art forms like music, dance, theatre, movies, sports, etc.

(enhanced joy through  
understanding the bhaava)

## Emotional / Psychological/ Cultural Impact

(Culture is embedded in Sanskrit -  
Dharma, darshanam, etc)

## Social Impact/ Value education (Subhashitas, scriptures, etc.)

[www.sanskritfromhome.in](http://www.sanskritfromhome.in)

For Sample lectures click here - <https://youtu.be/mQOld-TfcVQ?list=PLmozlYyYE-ESTXKV5sCbribDYhNuVyLJP&t=829>



# Power of Saṃskṛtaṃ : Vyoma disseminates this through demonstrations and lectures.

Research data and experience through various case studies shows :

Activity	Benefit experienced	Logic - How benefit obtained
Listening to Sanskrit verses	Calming effect, peace of mind, stress-buster	Perfect combination of Sound-breath-Rhythm and letters
Chanting of Sanskrit verses	Gives effect of pranayama (breathing exercises)	Through 'poetry structure' called Chandas-Shastra
Learning Sanskrit letters	Increased memory, better pronunciation	More letters involves more brain usage
Learning Sanskrit words	Increased focus, concentration	Due to compounding effect, enhanced motoring work in the brain.
Repeating Sanskrit words, verses	Increased retention	Increased brain capacity
Sanskrit words with multiple meanings	Increased clarity of thought	Situation based analysis of words
Sanskrit puzzles and riddles	Better Intelligence Quotient	Brain gym exercises
Mathematics in Sanskrit & Science in Sanskrit	Understand ancient secrets and advancements	Real examples and case studies



**Venkatasubramanian P**  
**Co-founder & COO**  
**venkat.s@vyomalabs.in**

**[www.sanskritfromhome.in](http://www.sanskritfromhome.in)**

**[www.vyomalabs.in](http://www.vyomalabs.in)**

**[www.digitalsanskritguru.com](http://www.digitalsanskritguru.com)**

**[support@vyomalabs.in](mailto:support@vyomalabs.in)**

**+91 94808 65623**